

AWARDED GRANTS 2018

Grant €500,000

Directed call – MEDIA 2030

What should be known and master after a decade? How is the all-around education measured? What is the role of the media in building the knowledge and know-how? The directed call has two phases.

Grant €300,000

The Helsingin Sanomat Foundation Innovation Contest Uutisraivaaja

The contest seeks ideas to improve and renew the distribution of information. The year 2018 will mark the fifth time the contest has been held.

Grant €134,630

University of Helsinki, Faculty of Social Sciences, Media and Communications, Docent Janne Matikainen

Emotions at Stake: Authority of the Media and Trust of the Audience

Emotions at Stake: Authority of the Media and Trust of the Audience is a research project to depict and assess how the Finnish audience views legacy and social media. It builds on two surveys conducted a decade ago by replicating key questions, elaborating on new issues, and deepening the analysis with qualitative focus group discussions. The project enables comparative outlooks of these timely and much debated themes, authority and trust in media, both over time and internationally.

Grant €122,549

University of Tampere, Faculty of Communication Sciences and University of Jyväskylä,
Department of Language and Communication Studies
Project is directed by Docent Ari Heinonen

Emotions and Responsibility in Immersive Journalism – EMORES

Immersive journalism, created with VR-technologies, can create strong affects among the users. The EMORES -project explores the emotional effects of VR-journalism in the context of journalism

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ethics. The project studies the affective contents of VR-journalism, explores empirically how the audience finds VR-journalistic stories and maps the journalists' attitudes on VR-journalism.

Grant €120,000

University of Turku, The John Morton Center for North American Studies
Director Benita Heiskanen

The Challenges of Tragedy Reporting: Mediating School Shootings.

The research project examines U.S. and Finnish media's reporting of the 2018 high school shootings in Parkland, Florida. The project produces a new, comparative data base on reporting on school shootings and opens up a new avenue for discussing the challenges posed by such reporting. The project considers the tensions between traditional media and social media based #-activism, with concrete suggestions for journalists' work.

Grant €39,175

Open Knowledge Finland, Aleksi Knuutila PhD

Targeted Messages in Election Campaigns 2019

It is difficult to investigate digital election campaigns, as their messages are targeted to like-minded people. The project will produce the first comprehensive database of communication in elections, by recruiting voters to collect messages targeted at them on Facebook. The project compares the communication strategies of candidates and examines, with computational methods, how emotional reactions to messages affect their reach. The database will be open to researchers, journalists and voters.

Grant €46,500

Miika Vähämaa, PhD

Why is Journalism on Religion so Difficult? How Do the Rules on Reporting on Religion Change? Longitudinal and Comparative Study Covering Britain and Finland from 2008 to 2019.

A comparative study tackles the challenges on reporting religious matters in Finland and in Britain in 2019. The study uses the data gathered 2008–2009 and finds out what has changed in ten years in and between the UK and Finland.

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Grant €45,487

University of Jyväskylä, Department of Communication, Professor Mikko Villi

Incidental Media Consumption – A Comparative Study of How Consumers Access Media Content in Social Media

The comparative research project studies the interconnections and interpenetration of news, entertainment and technology in media consumption practices in five different countries: Argentina, Finland, Israel, Japan and US. The research objective concentrates on examining the dynamics of incidental media consumption and comparing media consumption in different cultural and geographical contexts. Qualitative and quantitative data will be collected through research interviews and online surveys.

Grant €42,500

Aarhus University, Constructive Institute

Constructive Journalism Fellowship

The Constructive Journalism Fellowship is a 10 month fellowship at Constructive Institute in Aarhus, Denmark.

Grant €20,000

KasKas Media

Skolar Award 2018

Skolar Award is a project which supports young scientists' prominent, novel and brave research idea and encourages young researchers all around the globe to communicate their work efficiently. In addition, the project's goal is to help broad audience to understand what it means to do research and why it is significant especially today. Skolar Award showcases Nordic science communication and brings research to the spotlight. Skolar Award culminates with Slush start-up conference in 4.–5.12.2018.

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Grant €5,000

Riitta Korhonen

Autobiography of Rafaela Seppälä

The book describes one of the Sanoma's owners Rafaela Seppälä's life from childhood to present. Seppälä tells about her family, her ideas about journalism, leadership, ownership and collecting art. The book is also a story about the family of Erkkö. It contains a lot of new information about family members, their mutual relationships and their thought about Sanoma. The book has plenty of unpublished pictures. The book will be published in the spring 2019 by Gummerus.

Grant €5,000

Kristiina Markkanen

Caj Bremer, photos and stories

Photographer Caj Bremer was working for Sanoma publications on regular assignments for over 50 years. Next year he will be 90-years old. Book features his most important domestic and foreign reportages for several Sanoma publications. Book will consist of photos and the stories behind them.