

12<sup>th</sup> of June, 2017 Jyväskylä

## For the Helsingin Sanomat Foundation

# Report on Journalism Research News 2: North-America, Australia and New Zealand (JRN2)

*Journalism Research News* (<http://journalismresearchnews.org/>) is a news site about the latest academic knowledge in journalism. It improves the quality of scholarly communication about new ongoing research. JRN is operated at the Department of Language and Communication Studies, University of Jyväskylä, Finland.

### *Background*

The starting point for developing JRN was the notion that no one knew exactly what was going on in journalism research. Many opportunities for cooperation were missed. Newsrooms and practicing journalists were not benefitting from journalism research at all. Communicating journalism research regularly and effectively could improve this, in other words, crafting and delivering news. We started our news service in February 2015 with an European scope.

### JRN2

During JRN2 we have expanded our real-time news stream of journalism research, calls for papers and events also from North-America, Australia and New Zealand. New sections like videos, about interviews with researchers, have been added to the service. In October 2016 the design of the website was updated. In the end of 2016 JRN had attracted all together almost 15 000 users from over 150 countries with almost 50 000 page loads. The average time spent on the site was 2 minutes and 43 seconds. It can be argued that JRN is now the world's leading website for news about journalism research.

### *The service*



*JRN channels in 2016*



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