



HELSINGIN
SANOMAT
FOUNDATION

GRANTS AND
FELLOWSHIPS
2013

*University of Tampere, School of Communication,
Media and Theatre (CMT),
Research Centre for Journalism,
Media and Communication (COMET)*

Professor Risto Kumelius

CLIMATE POLITICS AND
NETWORKED JOURNALISM

MediaClimate 2.0 studies climate journalism in the global, networked and open media landscape. Data focuses on the coverage of the IPCC AR5 reports (2013–2014) and the mediation of the forthcoming UN COP summits (Poland 2013 and France 2015) in over 20 countries. The research builds on earlier work started already in 2008.

€250,000
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*University of Jyväskylä, Department of
Communication*

Vilma Luoma-aho, PhD

TRANSPARENCY OF NEW FORMS
OF MEDIA ADVERTISING ONLINE

The project studies the transparency and ethics of rising new phenomena of media advertising (native advertising, branded journalism, sponsored content) through studying the agendas of communication agencies and the pressures faced by editors. Applying a phenomenographic approach highlighting the experience, through comparable data (Finland, Estonia, USA) a transparency model is constructed for media advertising and tested in practice.

€200,000
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*University of Jyväskylä, Department of
Communication*

Turo Uskali, PhD

WORKING PRACTICES IN DATA JOURNALISM

In data journalism, news and other journalistic products are based on large datasets. This project analyses and detects the best practices of data journalism in the pioneering countries, the USA and the UK, and also Finland. The principal research question is how to adjust data journalism practices in journalistic information gathering and publishing.

€200,000
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*University of Tampere, School of Communication,
Media and Theatre (CMT) Research Centre for
Journalism, Media and Communication (COMET)*

Heikki Heikkilä, PhD

PRIVACY AND ANONYMITY
IN NETWORK COMMUNICATIONS

The project looks into how Finnish citizens conceive of their right to privacy on the Internet and how they protect themselves from external surveillance by the state, market actors or other users. Another research question points out to how users evaluate the threats to privacy and their impact on freedom of speech.

€192,720
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*University of Helsinki, National Library of Finland
Kai Ekholm, PhD, Director*

TOWARDS FREEDOM OF SPEECH

The project Towards Freedom of Speech provides a media-historical study of the development of the state of freedom of speech and censorship in Finland in 1917–2017. The outcome of the research project defines the impact of religious, juridical, political and self-regulation on freedom of speech and analyses the principles and cultural practices which have supported or restricted it.

€150,000
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*University of Tampere, School of Communication,
Media and Theatre (CMT), School of Education
(EDU)*

MA PROGRAMME ON MEDIA EDUCATION

The MA Programme on Media Education has been available at the University of Tampere since 2012. Its first donation period is about to end in July 2015. The University aims to make the programme permanent and internationalise it with the support of external sponsors in 2015–2020. The programme lends support to the visibility of Finnish education and media literacy education in particular. The English-speaking programme is expected to serve the export of educational services, too.

€130,000
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*University of Turku, Centre for Parliamentary Studies
Ville Pernaa, PhD, Director*

THE MEDIATION OF EXPERTISE

– THE FUNCTIONS OF EXPERT

OPINION IN NEWS JOURNALISM

The project analyses the uses of expert opinions in news journalism. The topic is analysed at a general level in pieces of news published in Helsingin Sanomat and by the national broadcaster Yleisradio (YLE) and the Finnish National News Agency (STT). In addition, journalists and experts will be interviewed. The project elucidates the functions of the use of experts in news journalism, and also produces ideas to improve the use of expert opinion.

€120,000
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*University of Helsinki, Department of Social Research,
Media and Communication Studies
Juha Herkman, D.Soc.Sc.*

THE CLASH OF DIFFERENT ETHICAL CULTURES
IN THE NEW MEDIA ENVIRONMENT

The project examines the clash of different ethical cultures in the new media environment. First, the focus is on the challenges that Internet culture poses for journalistic ethics. Secondly, the project discusses the growing significance of social media as a new platform of media criticism. The project aims to improve journalistic practices.

€117,400
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*University of Helsinki, Swedish School of Social Science
Johanna Jääsaari, D.Soc.Sc.*

COMMUNICATION RIGHTS IN THE 2014

EUROPEAN PARLIAMENT ELECTION CAMPAIGN

This study examines the politicisation of the digital communication rights debate in Europe. The research compares the election programs, campaigns and success of European Pirate Parties in the 2014 European Parliament Election. The research examines the goals and agency of these parties in the context of a global generational civil society movement.

€115,588
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*University of Tampere, Research Centre for
Journalism, Media and Communication (COMET)*

Pentti Raittila, PhD, Director

MEDIA COVERAGE OF

ANNELI AUER MURDER TRIAL

The project focuses on the question of guilt and the media coverage of a well-known murder trial. The analysis encompasses three printed newspapers, their online versions and the social media updates of selected journalists. In addition, the project investigates the circulation of online rumours between traditional and social media.

€100,000
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*University of Tampere, School of Communication,
Media and Theatre (CMT)*

Iiris Ruoho, D.Soc.Sc.

DEMOCRACY, POLITICAL REPRESENTATIVENESS
AND EQUALITY IN NEW NET PUBLICITIES

Twitter is becoming a new arena for political communication. The study analyses the tweets produced by members of the political elite as well as journalists. The aim of this research is to trace conceptions of political representativeness, democracy and equality constructed in this new kind of political publicity and journalism. The material consists of chains of micro-blogs, on the basis of which emerging political communities, the nature of communication and political agenda are monitored.

€100,000
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*University of Jyväskylä, Department of
Communication*

Turo Uskali, PhD

JOURNALISM RESEARCH NEWS PORTAL

The main purpose of this project is to build the world's first open access journalism research news portal to transmit the newest information about on-going research and the latest research results in the field of journalism studies. The target groups of this news portal will be journalism and mass communication scholars, leaders and managers of news organisations, journalists, students and anyone who is interested in the development of journalism.

€92,000
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Unesco

GUILLERMO CANO WORLD

PRESS FREEDOM PRIZE 2014–2017

The Guillermo Cano World Press Freedom Prize for the next four years in 2014–2017. Created in 1997, each year the prize honours a person, organization or institution that has made an outstanding contribution to the defence and/or promotion of press freedom anywhere in the world. In 2013, the prize was given to Ethiopian journalist Reeyot Alemu at the WPF event in Costa Rica.

€88,140

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University of Jyväskylä, Department of

Communication

Heikki Kuutti, PhD

TRUTHFUL JOURNALISM

The project focuses on the requirements for the verifiability of information published by the media and ways of improving the accuracy of the content. The legal and ethical regulatory framework regarding accuracy and verifiability of information, and its application to journalism, will be studied. The research will analyse journalistic source criticism and accuracy of online information, problematic cases of publishing and the applicability of American fact-checking practice in Finland.

€70,000

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University of Jyväskylä, Department of
Communication

Marko Siitonen, PhD

THE IMPACT OF GAMIFICATION ON JOURNALISM

In recent years there have been several attempts to utilise the principles of gamification in journalism. This research project aims to answer two research questions: 1) How has gamification been used in journalism? 2) How do end users react and interpret gamified journalism? The methodological design of the project utilizes qualitative content analysis and focus group interviews. The results can increase our understanding of the best practices and possibilities of gamified journalism.

€60,000

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University of Helsinki, Department of Social Research,
Media and Communication Studies

Janne Matikainen, D.Soc.Sc.

MAPPING DIGITAL MEDIA

The Mapping Digital Media (MDM) project of the Open Society Foundations (2010–present) examines changes in journalism and digital media in 55 countries. The MDM project assesses the global opportunities and risks that are created for media by digitisation and convergence. The aim of this project is to implement the MDM study in Finland. The project enables participation in the global network.

€53,600

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Unesco,

Division of Freedom of Expression and Media,
Development, Section for Freedom of Expression

RESEARCH FELLOW FOR JOURNALISTS'

SAFETY INDICATORS (JSI)

Research Fellow for Journalists safety Indicators (JSI) for one year at UNESCO HQ in Paris. The fellow coordinates the implementation of the JSI assessments in pilot countries through liaising with field offices, ensures the quality of the JSI national assessment reports, and provides analytic feedback on the JSI process and content.

€55,000

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Haaga-Helia University of Applied Sciences

Anne Leppäjärvi, Director of Education Programmes

CONFLICT JOURNALISM AND

FREEDOM OF SPEECH

The Journalism Degree Programme and Vikes will build together a course for spring 2014. Future journalists will dig into conflict journalism, freedom of speech and the responsibility of journalists in society. Students will receive practical skills to work as journalists in areas of conflict and as promoters of freedom of speech in their own country. A trip to Georgia will be made during the course. Students will produce stories to Finnish media as well as a photography exhibition.

€40,000

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Professor Esa Väliverronen

University of Helsinki, Department of Social Research

SCIENCE IN MEDIA SOCIETY / AUDIENCES
AND THE PUBLIC: THE CHANGING MEDIA
LANDSCAPE

The project has two aims. First, a monograph on science communication partly based on my previous work in the field. Second, 2–4 scientific articles which focus on the concepts of audiences and publics in the changing media landscape and the idea of public engagement with science in research into science communication.

€38,800
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Professor Heikki Luostarinen

*University of Tampere, School of Communication,
Media and Theatre (CMT)*

CHINA'S SOFT MEDIA POWER:
GOALS, MEANS AND ACHIEVEMENTS OF
CHINA'S GLOBAL MEDIA ACTIVITIES

The research explores the global media activity of China, its goals, means and achievements. The study is part of a debate about the nature of China's soft power, and its aim is to investigate the methods of power in the media. The aim is also to investigate how academics, journalists and other experts feel about China's rapidly increasing role in the global media world.

€35,500
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Katja Lehtisaari, D.Soc.Sc.

University of Helsinki, Aleksanteri Institute

MEDIA AND MARKETIZATION IN RUSSIA

The project focuses on the role of media and the changes in the media market in the context of the modernisation process in Russia. The research includes case studies of media houses in Moscow and Yekaterinburg, complemented by looking at how agenda setting in media has changed. The research plan is for three years, and with this application, funding is applied for a research visit to the Reuters Institute for the Study of Journalism at Oxford University in spring 2015.

€23,300
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Taneli Heikka, MA

*University of Jyväskylä, Department of
Communication*

NETWORKED COMMUNICATION POWER AND
DEMOCRACY – FORMS, GOALS AND OUTCOMES
OF NEW POLITICAL AGENCY ON PURPOSE-BUILT
DIGITAL DEMOCRACY PLATFORMS

The study explores the ideals of democracy on purpose-built digital communication platforms. The objectives and ideals of political agency on these platforms are researched through case studies. The concept of the fifth estate is used to explore the nature, and provide new knowledge, of new digital activism in relation to the traditional democratic estates – the news media and the legislature in particular.

€21,500
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Tuomas Näveri, M.Soc.Sc.

*University of Tampere, School of Communication,
Media and Theatre (CMT)*

BATTLING DIGITAL DISRUPTION – COMPARING
APPROACHES OF MAJOR FINNISH AND GERMAN
PUBLICATIONS

Grant to complete doctoral thesis. The dissertation is a comparative cross-country analysis based on a qualitative research design. The aim is to analyse how ten major German and Finnish news publications have approached digital news production with regard to their business strategies, digital content forms, newsroom structures and future orientations.

€21,000
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University of Helsinki, Faculty of Law

Päivi Tiilikka, LL.D.

CONFERENCE ON FREEDOM OF EXPRESSION

The aim is to arrange an international conference on freedom of expression. It is destined for researchers, journalists and civic organizations. There will be quality presentations on freedom of expression and freedom of the media, and their legal and non-legal restrictions. Besides the keynote speakers, there will also be comment speakers and discussions.

€19,526
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Professor Risto Kunelius

*University of Tampere, School of Communication,
Media and Theatre (CMT) / Research Centre for
Journalism, Media and Communication (COMET)*

JOURNALISM DURING GLOBAL LEAK CULTURE

An international research project will analyse the global press coverage and public discourse around the “NSA leak” in June 2013. The project looks at how journalists and other public actors define and negotiate the meaning and relationships of free speech, transparency, privacy, public trust and national interest, all key concepts of professional journalism. The research sheds light on how journalism and journalists see their relation to “whistleblowers”, states and citizens.

€19,000

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Donations

A one-year subscription to Helsingin Sanomat for the top graduates in Finnish-language study at every Finnish high school.

€99,992

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Fellowship programs

Petri Jauhiainen, Kati Toivanen, Satu Vasantola

REUTERS INSTITUTE FOR THE STUDY OF
JOURNALISM, OXFORD UNIVERSITY

Maija Koski

INTERNATIONAL VISITING SCHOLARS
PROGRAM, UNIVERSITY OF BERKELEY

Jeanette Öhman

USC ANNENBERG SCHOOL FOR
COMMUNICATION AND JOURNALISM

Pauliina Siniauer, Elna Valkonen

EUROPÄISCHE JOURNALISTEN FELLOWSHIPS,
FREIE UNIVERSITÄT BERLIN

Eeva Eronen

FUDAN UNIVERSITY, SHANGHAI

Elina Lappalainen

WORLD PRESS INSTITUTE, WPI FELLOWSHIP
PROGRAM FOR INTERNATIONAL JOURNALISTS

Saila Huusko

COLUMBIA UNIVERSITY JOURNALISM SCHOOL

Johannes Kotkavirta, Hanna Nikkanen, Minna Passi

SUMMER INVESTIGATIVE REPORTING COURSE,
COLUMBIA UNIVERSITY GRADUATE SCHOOL OF
JOURNALISM