



HELSINGIN
SANOMAT
FOUNDATION

GRANTS AND
FELLOWSHIPS
2008

*University of Tampere,
Journalism Research and Development Centre
Professor Heikki Luostarinen*

TOWARDS INTERESTING JOURNALISM

The point of departure for the research project is a combination of two crucial perspectives on journalism: relevance and interest.

909,700 €

*University of Helsinki,
Department of Communication
Professor Esa Väliverronen*

MEDIA AND GLOBAL COMMUNICATION

International Master's Degree Programme in media and global communication.

850,000 €

*University of Helsinki,
Communication Research Centre
and the Finnish Institute of Occupational Health,
Centre of Expertise for Work Organisations
Hannele Seeck, PhD*

CRISIS AND COMMUNICATION:
A COMPARATIVE STUDY

The project will analyse the use and function of communication in different types of crises. Several different crises at both national and international levels will be studied.

255,989 €

*University of Helsinki,
Department of Psychology, Cognitive Science
Professor Christina Krause*

THE FUTURE OF THE NEWSPAPER AS MEDIA:
A NEUROSCIENTIFIC VIEW OF READING
EXPERIENCES

The study's main objective is to determine how to increase appreciation of the Finnish media, especially newspapers. Research methods to be used are electroencephalography (EEG), which measures the electrical activity of the brain (the method commonly used in brain research and neuroscience), and eye-tracking technology, which measures eye movements and their duration.

250,000 €

*University of Helsinki/
The National Library of Finland
Tuomas Heikkilä, PhD*

UNVEILING THE SECRETS
OF MEDIEVAL FINLAND

The collection of medieval parchment fragments in the National Library of Finland is the country's oldest literary treasure. During this three-year project, the fragments will be preserved and digitalised in order to create a high-quality online research environment.

180,000 €

*University of Helsinki,
Aleksanteri Institute
Jukka Pietiläinen, D.Soc.Sc.*

SUCCESS FACTORS OF MAGAZINES IN RUSSIA

The project's goal is to obtain information about Russian magazines and their readership. A quantitative and qualitative study.

164,544 €

*University of Tampere,
Department of Speech Communication
and Voice Research
Professor Pekka Isotalus*

MEDIATIZATION OF POLITICS AND ITS
CHALLENGES FOR LEADERSHIP

The project will focus on the challenges of political leadership. The goal is to examine the picture of political leadership presented by the media as well as what political leaders themselves think of this picture.

150,000 €

*University of Tampere,
Journalism Research and Development Centre
Pentti Raittila, Research Director*

THE JOKELA SHOOTING IN THE MEDIA

The study will examine the actions of the media in connection with the massacre at Jokela School. The analysis will focus especially on the news reporting on the day of the shootings, the reasons for the crime, the guilty party or parties and the processing of grief and other feelings.

117,500 €

*University of Tampere,
Journalism Research and Development Centre
Professor Janne Seppänen*

THE PICTURE OF TRUST

The purpose of the study is to determine how much and in what ways readers trust – if they trust – news photographs published both in traditional and online newspapers. The issue especially concerns the editing of digital photographs, which has been accused of undermining the credibility of the photographic image and, hence, the trustworthiness of news photographs altogether.

112,900 €

*University of Tampere,
Journalism Research and Development Centre
Professor Risto Kunelius*

THE CHALLENGE OF CLIMATE CHANGE
FOR JOURNALISM: A COMPARATIVE STUDY
OF REPORTING INNOVATION

The research will produce comparative information about how technical, economic and social innovations pertaining to managing climate change are reported in various parts of the world.

99,500 €

*University of Helsinki,
Communication Research Centre
and the University of Tartu
Professor Hannu Nieminen and
Maarja Lõhmus, Adjunct Professor*

VALUES AND HEROES AS
PRESENTED IN NEWSPAPERS

The research will clarify the various ways in which national value has been constructed in different countries and show the role of the newspaper in the development of national publicity.

97,300 €

*Stanford University, California, USA
Vilma Luoma-aho, PhD*

MEDITATED REPUTATION: INNOVATIONS AND
THE PROCESS OF REPUTATION FORMATION

The project will contribute to understanding the role of the media in forming the reputations of innovations and will provide theoretical tools for analysing the environment of an innovation. The project contributes both to theory and to practice by addressing the sphere of reputation formation as well as the experiences individual journalists apply.

75,000 €

*Lappeenranta University of Technology,
The School of Business
Professor Olli Kuivalainen*

ONLINE INNOVATIONS AND FIRM
CAPABILITIES: A COMPARATIVE STUDY
IN THE PUBLISHING INDUSTRY

The goal of the study is to determine how newspaper publishers' operational and dynamic capabilities (such as technological capabilities) influence the innovation and success of their online services.

54,700 €

*University of Turku,
Faculty of Humanities
Asta Pärssinen, MA*

THE SHORE CLIFFS OF VILLINKI
AND THE REVIVAL PEOPLE

Women Artists of the Nuori Suomi Albums
and Finnish Nation Building, 1891–1904.

54,000 €

*Lappeenranta University of Technology,
The School of Business
Hanna-Kaisa Ellonen, D.Sc.*

VIRTUAL COMMUNITIES
IN THE MEDIA INDUSTRY

In this research project the relationship of virtual community participation and brand-level experiences is explored.

51,900 €

*University of Helsinki
and the Finnish Institute of Occupational Health
Work group: Hannele Seeck, PhD,*

Salli Hakala, Researcher, Johanna Sumiala, PhD

SCHOOL MASSACRES IN A NETWORK SOCIETY

The project's goal is to broaden and deepen existing research in crisis and communication with an examination of the incidents in Jokela.

50,000 €

*University of Helsinki,
Communication Research Center (CRC)
Professor Hannu Nieminen*

THE CONFLICT IN THE CAUCASUS IN THE
NEWS: POLITICAL ANALYSIS IN JOURNALISM IN
FINLAND, ESTONIA, GERMANY, POLAND, AND
SWEDEN

This project analyses how the events in South Ossetia and Georgia were covered and interpreted by the Finnish news media.

50,000 €

*University of Tampere,
Journalism Research and Development Centre
Pentti Raittila, Research Director*

SCHOOL MASSACRES IN JOURNALISM: A
COMPARISON OF THE MEDIA TREATMENT OF
THE EVENTS IN JOKELA AND KAUAJOKI

The purpose of the study is to compare how the Finnish media dealt with two rather similar school massacres. The starting point is the study conducted in 2008 on the media's treatment of the Jokela school massacre. The new study will pay special attention to the issues of journalism ethics and the practices that emerged from the Jokela study.

41,400 €

City of Kotka

Jouko Koivukoski

KOTKA INTERNATIONAL
ORGAN COMPETITION 2009

The Third Kotka International Organ Competition for young organists will be held 15–24 April 2009 in Kotka, Finland. The organisers are the City of Kotka, the Parish of Kotka, and the Sibelius Academy.

40,000 €

University of Helsinki,

Swedish School of Social Science

Minna Aslama, D.Soc.Sc.

BOOK PROJECTS: TRASH OR DIVERSITY
AND SLOGANS OF CHANGE: PERSPECTIVES
ON THE TRANSFORMATION OF THE MEDIA

This project challenges the dominant slogans circulating in public debates on the transformation of the media landscape in general and on media content in particular.

30,000 €

University of Helsinki,

Swedish School of Social Science

Professor Ullamaija Kivikuru

MEDIA, CITIZENSHIP, AND
CIRCUITS OF POWER IN FINLAND

The project will endeavour to produce new empirical findings about power as it is connected to the construction of citizenship in the context of the Finnish media from the viewpoint of citizens.

21,901 €

The Student Union

of the University of Helsinki

Jiri Sironen, Secretary for Cultural Affairs

PICTURES OF THE YEAR 1968 IN THE MEDIA

An exhibition of events and changes during the year 1968 at the Old Student House, Helsinki, November 2008

15,000 €

University of Tampere,

Journalism Research and Development Centre

Professor Heikki Luostarinen

BOCHUM AND KEMIJÄRVI: TWO
CULTURES, TWO MEDIA, ONE GLOBALISATION

This is the preliminary research for a project intended to compare the reactions of the Finnish and German media to the industry closings occasioned by economic globalisation.

10,000 €

Aisbi Zidan, Journalist

ARABIAN LANGUAGE COURSE IN SYRIA

4,000 €

FELLOWSHIP PROGRAMME

*Salla Nazarenko, Kimmo Lundén,
Annikka Mutanen, Jussi Niemeläinen,
Johanna Vehkoo, Liisa Vihmanen*
REUTERS INSTITUTE FOR THE STUDY OF
JOURNALISM, UNIVERSITY OF OXFORD

*Anna-Liina Kaubanen,
Minttu Mikkonen, Tuomas Näveri*
EUROPÄISCHE JOURNALISTEN-FELLOWSHIPS,
JOURNALISTEN-KOLLEG,
FREIE UNIVERSITÄT BERLIN

Tuomas Forsell
UC BERKELEY, CALIFORNIA

Anu Partanen
STANFORD UNIVERSITY

Total 202,894 €

DONATIONS

A ONE-YEAR SUBSCRIPTION TO HELSINGIN
SANOMAT GIVEN BY THE FOUNDATION TO THE
TOP GRADUATES IN FINNISH LANGUAGE STUDY
AT EACH FINNISH HIGH SCHOOL.

61,611.27 €

PUBLISHING COSTS FOR THE YEARBOOK
OF THE SANOMA SCHOOL OF JOURNALISM

138.01 €

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