



HELSINGIN
SANOMAT
FOUNDATION

GRANTS AND
FELLOWSHIPS
2009

*The University of Helsinki,
Department of Communication,
Communication Research Centre (CRC)
Anu Kantola, PhD*

ELECTION MONEY CRISIS: THE RELATIONSHIP
OF MEDIA AND POLITICS AT A TURNING POINT

The purpose of this study is to explain the significance of the election funding crisis that started in Finland in the spring of 2008. The decades-old, established practices of the Finnish political system appear to be in crisis. The situation offers an excellent opportunity to shed light on the current nature of the relationship between the media and the political system and show how the system has changed.

388,891 €

*The University of Helsinki,
Institute of International Economic Law (KATTI)
Pia Letto-Vanamo, Director*

NEW MEDIA LANDSCAPE:
CHALLENGES TO COPYRIGHT

The goal of the project is twofold: first, to identify as comprehensively as possible the current copyright problems related to the media, and second, to investigate some of the most essential of these problems. The focus will be on the challenges brought about by digitalisation and the accompanying changes in information transmission and traditional journalism.

280,000 €

International Press Institute (IPI)
Over 250 editors, publishers, and leading journalists from more than 40 countries attended the World Congress of the International Press Institute (IPI) held in Helsinki from 6–9 June 2009.

250,000 €

*The University of Helsinki,
Department of Communication,
Communication Research Centre (CRC)
Professor Hannu Nieminen*

RUSSIA IN THE FINNISH MEDIA

The project explores the image of Russia and the Russians as portrayed by the Finnish media. The theme will be examined from various angles, including at the level of media content, at the level of journalistic practices, through the culture of political and public debate, and at the level of ordinary citizens.

218,000 €

*The University of Helsinki,
Aleksanteri Institute
Markku Kangaspuro, Adjunct Professor*

MEDIA AS A CONSTRUCTOR OF RUSSIAN
IDENTITY: RUSSIA BETWEEN THE HISTORY OF
THE SECOND WORLD WAR AND A EUROPEAN
FUTURE

This research is part of an international project entitled “Memory at War” led by the University of Cambridge and carried out at five universities during the period 2010–12. The goal of the project is to examine the debates over the interpretations of history that have recently become apparent in Russia, Poland, Ukraine, and Estonia.

216,575 €

*The University of Tampere,
Department of Journalism and Mass Communication,
Journalism Research and Development Centre
Esa Reunanen, PhD*

HOW WILL THE RECESSION
AFFECT JOURNALISM?

The study examines what kinds of journalistic processes, practices, and actors grew stronger or weaker owing to the economic recession of 2008.

141,725 €

*The University of Helsinki,
Department of Communication,
Communication Research Centre (CRC)
Johanna Sumiala, PhD*

CHARLIE BIT MY FINGER! WHAT NEWS
MEDIA CAN LEARN FROM YOUTUBE

The project will examine how YouTube establishes communities, the contents that appear the most attractive in terms of community formation, and how the relationship between the media and the user operate in the YouTube environment.

125,000 €

*The University of Helsinki,
Department of Communication,
Communication Research Centre (CRC)
Professor Hannu Nieminen*

THE FUTURE OF REGIONAL NEWSPAPERS

The project will endeavour to identify future scenarios for local newspapers in situations characterised by deep structural change in the media industry.

120,000 €

*The University of Tampere,
Department of Journalism and Mass Communication,
Journalism Research
and Development Centre
Professor Heikki Luostarinen*

THE CHANGING MEDIA ENVIRONMENT
OF CHILDREN AND YOUTH:
A FOLLOW-UP STUDY, PHASE 2

Approximately 60 children living in the towns of Tampere and Vesilahti, Finland, are being monitored for how they use the media. Groups whose members were 8, 11, and 14 years of age in 2007 participated in a previous study carried out in that year.

111,670 €

*The University of Tampere,
Department of Journalism and Mass
Communication, Journalism Research
and Development Centre*

Esa Reunanen, PhD

THE ECONOMIC CHANGE
OF 2008 IN THE MEDIA

The study examines the role of journalism in building trust in the economy and the legitimization of economic policy during the economic crisis of 2008. The study utilises the methods of both quantitative and qualitative content analysis. The analysis compares economy and economic policy reporting in *Helsingin Sanomat*, *Kauppalehti*, and the *Financial Times* over approximately a two-year span.

100,000 €

*The University of Tampere,
Department of Journalism and Mass
Communication, Journalism Research
and Development Centre*

Professor Iris Ruoho

WOMEN'S MAGAZINES AS PLACES OF PUBLICITY
AND JOURNALISM

The study examines how women's magazine journalism compares today to that in earlier years. It considers the role that women's magazines have had as a public forum and how magazine writers themselves perceive the role of their publications. Answers to these questions will be sought by interviewing journalists who write for women's magazines and by analysing the content and development of the journalistic image of women's magazines from 1968 to 2008.

95,115 €

*The University of Helsinki,
Department of Communication,
Faculty of Social Sciences
Professor Esa Väliverronen*

CUT-AND-PASTE JOURNALISM?

The study examines the sourcing practices of news media. The relationship between public relations and journalism will be investigated by establishing the extent to which Finnish journalism depends on public relations for its output. The role played by other media in shaping news content will be identified in order to track the degree to which newsrooms derive and circulate material from their rivals.

68,000 €

The World Press Institute

THE HELSINGIN SANOMAT FOUNDATION
FELLOWSHIP WITHIN THE WORLD PRESS
INSTITUTE

Each year the WPI Fellowships Programme offers international journalists an opportunity to be immersed in the life and culture of the United States for eight weeks. Over a three-year period the Helsingin Sanomat Foundation Fellowship is funding one Finnish journalist per year to attend this programme.

50,440 €

Aki Petteri Lehtinen, MSc

STORIES ABOUT THE TRUTH:
HOW JOURNALISM PRESENTS
THOUGHTS AND REALITY

This research, which will result in a book-length publication, deals with epistemological questions in journalism from the viewpoint of the concept of representation. Using a philosophical approach, the author seeks to shed light on the different means of journalistic representation and its practical and epistemic limits as well as its objectives and possibilities.

33,500 €

*The University of Helsinki,
Department of Communication,
Communication Research Centre (CRC)
Professor Hannu Nieminen*

MEDIA FOR DEMOCRACY MONITOR

The research project is the Finnish part of an international comparative study, The Media for Democracy Monitor, which will be conducted in twelve countries during the year 2012. The purpose is to assess how well the media today serve to carry out democracy.

32,200 €

Helsinki City Youth Department

THE YOUTH VOICE EDITORIAL BOARD

The goal of the project is to motivate young people to produce media content for the mainstream media. Members of the Youth Voice Editorial Board will write articles for *Helsingin Sanomat* and produce programmes for the Finnish Broadcasting Company YLE.

30,000 €

*Tanja Aitamurto, Journalist, MA, MSc and Licentiate
of Philosophy*

DIGITALISATION OF NEWSPAPERS AND
THE IMPACT ON BUSINESS MODELS,
JOURNALISTIC CONTENT AND PRODUCTION

The purpose is to explore how emerging business models affect journalistic content, production processes, and journalistic practices.

27,000 €

*The University of Helsinki,
Swedish School of Social Science
Henrika Zilliacus-Tikkanen, PhD,
and Tarja Savolainen, researcher*

BEST GENDER PRACTICES
AND NEWS PRODUCTION

The purpose of the research is to explore the equality work in Finnish newsrooms and publicize the so-called best gender practices. The plan is also to analyse how equality work has affected the position of women in the newsroom. The project is based on interviews and literary material (such as gender equality plans) collected in the project entitled "The Global Report on the Status of Women in News Media." The research constitutes the Finnish part of a larger project called "Nordic Best Gender Practice/Verkttygslåda för jämställdhet på nordiska nyhetsredaktioner."

26,520 €

*The University of Helsinki,
Faculty of Social Sciences,
Department of Political Science
Juri Mykkänen, PhD*

CAMPAIGN STRATEGIES, MEDIA COVERAGE
AND VOTER BEHAVIOUR IN A MEDIATIZED
WORLD: ASSESSING FINNISH ELECTIONS IN A
COMPARATIVE PERSPECTIVE

The goal of this research is to assess critically the alleged role of mediatization in late-modern political campaigning and voting behaviour in Finland. It will link up with an international research team engaged in similar research being conducted in continental Europe and Great Britain.

23,000 €

*The University of Tampere,
Department of Journalism and Mass
Communication, Journalism Research
and Development Centre*

Esa Reunanen, PhD

MEMORIAL BOOK FOR VEIKKO PIETILÄ

A volume in memory of Professor Veikko Pietilä (1941–2009) will be produced with Pietilä's articles and translations, some of which have never before been published.

21,350 €

Risto Jussila, Licentiate

THE FINNISH NEWS AGENCY AND STATE
AUTHORITIES DURING THE PRESIDENCY OF
URHO KEKKONEN (1956–81). DISSERTATION.

The purpose of the study is to examine the role of the Finnish News Agency (STT) in reporting political news during the long and often controversial presidency of Urho Kekkonen (1956–81). How did the STT view its role? How was the role of the STT perceived by others? Did the STT play the role of "watch dog" of political power?

21,000 €

*The University of Helsinki,
Swedish School of Social Science
Henrika Zilliacus-Tikkanen, PhD*

WOMEN IN FINNISH NEWS
MEDIA ORGANISATIONS

The Finnish report for "The Global Report on the Status of Women in the News Media," the study explores gender division in newsrooms, in news media management, and in news media governance. It also documents practices that facilitate women's advancement.

20,000 €

*The University of Helsinki,
Department of Communication,
Communication Research Centre (CRC)
Salli Hakala, Researcher,
and Johanna Sumiala, PhD*

VIOLENCE AND THE NETWORK SOCIETY

The goal of this project is to host an international conference in which such topics will be raised as how the media represent and communicate violence and how actors, including perpetrators, victims, witnesses, mass media, social media, and society itself, use different media to convey violent acts.

15,000 €

*Petri Salmén, Graphics Editor, Helsingin Sanomat
Kimmo Penttinen, Graphics Producer, Aamulehti*

A GUIDE TO BETTER USE OF NEWS GRAPHICS

Visual representation of information is produced in many different ways, all of which help the reader to understand measures, scales, quantities, directions, plans, and causality. Such methods as equating parallel models of operations and attributes can make issues more comprehensible.

5,000 €

DONATIONS

A one-year subscription to *Helsingin Sanomat* will be given by the Helsingin Sanomat Foundation to the top graduates in Finnish language study at each Finnish high school.

72,780 €

OTHER DONATIONS

4,550 €

FELLOWSHIP PROGRAMME

*Jussi Ahlroth, Mimma Lehtovaara,
Jarmo Raivio, Sampo Vaarakallio*

REUTERS INSTITUTE FOR THE STUDY OF
JOURNALISM, THE UNIVERSITY OF OXFORD

Janne-Pekka Manninen, Jukka Perttu, Matti Posio
STANFORD UNIVERSITY,
PALO ALTO, CALIFORNIA

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UC BERKELEY, BERKELEY, CALIFORNIA

Niko Nurminen, Pekka Pekkala
MA PROGRAMME IN SPECIALISED JOURNALISM,
USC ANNENBERG,
LOS ANGELES, CALIFORNIA

397,009 €