



## HELSINGIN SANOMAT FOUNDATION'S STRATEGIC GUIDELINES UNTIL 2022

The Helsingin Sanomat Foundation supports and promotes high-quality journalism and freedom of speech.

It provides grants for research, education and competitions related to the media industry. The foundation is also responsible for storing and displaying the Sanoma Group's historical materials in the Päivälehti Archives and the Päivälehti Museum.

Its funding for research is intended to support:

- High-quality research related to the media industry
- Freedom of speech
- Topical research, including targeted projects
- Interdisciplinary research
- Competitions and awards in the field
- Further education for journalists
- Other media training
- International opportunities for postdoctoral researchers

The purpose of the foundation is also to promote:

- Visibility for the results of research projects
- Expansion and digitisation of its materials
- Awareness and use of its materials
- Reading and media literacy among children and young people
- Cooperation with memory and cultural organisations