



HELSINGIN
SANOMAT
FOUNDATION

GRANTS AND
FELLOWSHIPS
2010

*The Helsingin Sanomat Foundation
innovation contest*

UUTISRAIVA AJA

The contest seeks ideas for improving and renewing the distribution of information. The idea can be a new way to publish online, for example, or a new revenue model for publishing content.

350,000 €

*The Communication Research Centre (CRC)
at the University of Helsinki
and the Aalto University Media Factory
Head of Research, Janne Matikainen*

MOBILE SOCIAL MEDIA
AND MEDIA ORGANIZATIONS

The aim of the project is to examine the role of the social media in the operations of media organizations, particularly in situations in which the consumption and production of social media are increasingly mobile.

345,768 €

*The Communication Research Centre (CRC)
at the University of Helsinki, the Center for Knowledge
and Innovation Research (CKIR)
at the Aalto University School of Economics,
and the Institutions and Social Mechanisms
program (IASM) at the University of Turku
Professor Pekka Aula (CRC)*

MEDIA2: FUTURE MEDIA DYNAMICS

In Media2, the effect of corporate reputations and media brands on audience content consumption are studied. The project compares the reputational mechanisms of traditional media corporations and their media brands to those of newly emerging aggregate media corporations. The approach combines communication research methods with psycho-physiological measurements.

300,000 €

*The Aalto University School of Economics
Professor Johanna Moisander*

STRATEGIC CHALLENGES OF THE MEDIA
INDUSTRY IN CONVERGING MEDIA MARKETS

This research project focuses on the strategic challenges that media convergence creates in organizations in the Finnish media industry, particularly in the large corporations that operate in the field of cross-media business.

300,000 €

*The Journalism Research and Development
Centre at the University of Tampere
Professor Mikko Lehtonen*

NEW READING COMMUNITIES,
NEW MODES OF READING

The project investigates how contemporary forms of reading, the reception of texts, and reader production are transforming reading into something new. In other words, the project examines the transition from individual reading to communal forms of reading and writing.

280,000 €

*The University of Helsinki and the Department of
Information Studies and Interactive Media (INFIM)
at the University of Tampere
Professor Kai Ekholm*

FREEDOM OF SPEECH AND CENSORSHIP
IN THE AGE OF NETWORKING

The research project focuses on the transition from classic censorship to the control of privacy in the Internet age and on the development of infrastructures for gathering information.

250,000 €

*The Journalism Research and Development Centre
at the University of Tampere*
Professor Risto Kunelius

MAPPING AND UNDERSTANDING
SUSTAINABLE BUSINESS MODELS
FOR JOURNALISM (SUBMOJOUR)

An open database is being created to support the research and development activities in the field. The project is based on the idea that an open database will help new journalistic innovations to spread rapidly and effectively to the entire sector. Thus, it will also help small businesses, which do not necessarily have the resources for their own research and development activities.

232,600 €
.....

*Organizational Communication and Public
Relations, the Department of Communication
at the University of Jyväskylä*
Vilma Luoma-aho, Ph.D.

WHAT IS EXPECTED OF THE MEDIA
IN A REPUTATION SOCIETY?

The aim of this research is to determine whether the media (and through them, media corporations) suffer from a legitimacy gap and to find ways to deal with the various stakeholder expectations.

200,000 €
.....

*The Communication Research Centre (CRC)
at the University of Helsinki*
Mervi Pantti, Ph.D.

AMATEUR IMAGES: A COMPARATIVE
STUDY OF HOW USER-GENERATED
CONTENT IS SHAPING JOURNALISM

This comparative research project strives to provide an empirically-grounded understanding of how major news organizations and their audiences are responding to the growing availability of citizen-produced imagery.

191,500 €
.....

Lappeenranta University of Technology
*Professor Hanna-Kaisa Ellonen
and Professor Ari Jantunen*

WHAT DRIVES INNOVATION IN THE
MAGAZINE PUBLISHING INDUSTRY?

The research project seeks to map the organizational factors that drive (or hinder) innovations in magazine organizations. It also explores the practices related to innovations and the effectiveness of innovation activities in different market areas. It seeks answers from cross-cultural survey research, using data from three different market areas (Finland, Eastern Europe, and Central Europe).

184,861 €
.....

*The Communication Research Centre (CRC)
at the University of Helsinki*
Tuomo Mörä, Ph.D.

THE PRIVILEGE OF JOURNALISTS
TO USE CONFIDENTIAL SOURCES

The project focuses on the right of journalists to use confidential sources without being forced to identify them. The aim of the study is to find the normative justifications for this privilege in law and in ethical codes and evaluate how the use of this privilege has changed over time.

168,000 €
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*The Journalism Research and Development Centre
at the University of Tampere*
Esa Reunanen, Ph.D.

EXPERIENCING POLITICAL PUBLICITY

The study examines what factors make public participation meaningful and what kinds of risks are involved. Thematic interviews will function as the main methodological instrument in the study. The interviewees will include both well-known politicians and persons who participate actively in public discourse outside their professions or positions of trust.

136,000 €
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*The Journalism Research and Development Centre
at the University of Tampere*

Katja Valaskivi, Ph.D.

FASHION BLOGS AS PLACES OF
MARKETING AND STATUS BUILDING

The study examines fashion and lifestyle blogging as well as Finnish fashion bloggers and attempts to answer the question of what blogging means to these actors. Why do young people blog and/or follow blogs, and what are their goals and motives?

131,300 €
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The University of Tampere

PROFESSOR OF MEDIA EDUCATION 2010–2015

The aim is to strengthen the research into media education for make the University of Tampere the center of media education studies and academic media research in Finland.

130,000 €
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*Center for Innovation and Communication, Stanford
University, Palo Alto, California*

Kaarina Nikunen, Ph.D.

Post-doctoral research

CREATIVE JOURNALISM:
DIVERSITY AND PARTICIPATION

The research project explores the ways in which the social media participate in the construction of the public sphere. It maps out the platforms of the social media and innovation journalism that provide creative social discussion and debate or the convergences of such discussions. The research also maps various journalistic platforms that make use of the social media together with discussion forums and various kinds of civic participation.

105,000 €
.....

*The Journalism Research and Development Centre
at the University of Tampere*

Mari Maasilta, Ph.D.

IMMIGRATION-RELATED POLITICAL DEBATE IN
THE PARLIAMENTARY ELECTIONS OF 2011

The project aims to examine immigration-related political discussions during the 2011 parliamentary elections and analyze the immigration-related issues as represented in the traditional media and the social media.

93,000 €
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Tanja Aitamurto,

M.A., M.S., and Licentiate in Philosophy

Doctoral dissertation

at the University of Tampere

COLLECTIVE INTELLIGENCE IN JOURNALISM

In this dissertation the impact of collective intelligence on journalism will be examined. The research will analyze the impact of collective intelligence on journalistic practices, the work of the journalist, and the revenue models for journalism. The author will also explore how media companies can apply the principles of open innovation in their research and development. She will examine how the concept of open science can be used in the field of journalism research.

84,000 €
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*The Journalism Research and Development Centre
at the University of Tampere*

Kaarina Nikunen, Ph.D.

Post-doctoral research

GIRLS' MAGAZINES AS SPACES
OF MEETING AND INTERACTION

This study examines magazines that target teenage girls and the multimedia reader relationship as a part of the magazine publishing field. In particular, the aim is to study the readers'/users' interactions and communal activities, both in magazines' print and their online versions.

80,000 €
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Utrecht School of the Arts, Utrecht, The Netherlands

Tanja Sihvonen, Ph.D.

Post-doctoral research

PLAYFUL DISPOSITIONS: UNDERSTANDING
SOCIAL PLAY THROUGH A PARTICIPATORY GAME
DESIGN FRAMEWORK

This post-doctoral research will explore how
gameplay and social interaction on the Internet
frame and restructure each other.

70,000 €
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Tuomas Näveri, M.S.

Doctoral dissertation

at the University of Tampere

JOURNALISTIC WORK PRACTICES IN
GERMAN AND FINNISH PUBLISHING
HOUSES IN THE INTERNET REVOLUTION:
WHAT THEY OFFER EACH OTHER

The aim of the dissertation is to identify workable
and sustainable policies for Finnish and German
publishing houses for use in organizing their
editorial routines and work flows in the time of the
Internet revolution.

63,000 €
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Department of Communication,

the University of Helsinki

Professor Hannu Nieminen

THREATS AND OPPORTUNITIES
TO THE BUSINESS OF JOURNALISM
AND ITS ROLE IN DEMOCRACY

This project is Finland's share of an international
research undertaking to provide a comparative
review of the pressures on policies toward and
prospects for traditional business models for
journalism. The aim is to produce a study of new
business models and emerging policy responses to
the current pressures.

48,552 €
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Johanna Vehkoo, M.S.

SAVING QUALITY JOURNALISM:

A BOOK PROJECT

The research addresses some of the current issues
that professional journalism is facing in the rapidly
changing media environment. In short, the book
will address quality journalism, its alleged crisis,
and what must be done to save it.

29,243 €
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*New York University Steinhardt School of Culture,
Education, and Development*

Kaarina Horst, Ph.D.

Post-doctoral research

FRAMING IMMIGRATION AND
INTEGRATION IN CHANGING JOURNALISM

The study will examine how changes in journalism
and online communication shape public debates
on immigration and the integration of communi-
ties of migration.

25,000 €
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Finnish Society for Innovation Journalism

INNOVATION CRYSTAL COMPETITION 2011

Each year, the Finnish Society for Innovation
Journalism awards the Innovation Crystal, a
Finnish innovation journalism prize awarded for a
particularly well-written innovation-related story
published during the previous year in Finland.

4,000 €
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Donations

A one-year subscription to *Helsingin Sanomat*
given to the top graduates in Finnish-language
study at every high school in Finland.

86,292 €
.....

Fellowship program

*Anssi Miettinen, Saska Saarikoski, Laura Saarikoski,
Kaijaleena Runsten*

REUTERS INSTITUTE FOR THE STUDY OF
JOURNALISM, THE UNIVERSITY OF OXFORD

Rectta Nousiainen

INTERNATIONAL VISITING SCHOLARS
PROGRAM, UC BERKELEY, CALIFORNIA

Janne Sundqvist, Marija Skara, Tiina Rajamäki

EUROPEAN JOURNALISM-FELLOWSHIPS
PROGRAM, FREIE UNIVERSITÄT BERLIN

Kirsi Crowley, Jussi Jormanainen

M.A. PROGRAM IN SPECIALIZED JOURNALISM,
USC ANNENBERG SCHOOL
FOR COMMUNICATION AND JOURNALISM, LOS
ANGELES, CALIFORNIA

Zena Iovino, Siri Markula, Mikko Torikka

INNOVATION JOURNALISM PROGRAM,
STANFORD UNIVERSITY, PALO ALTO,
CALIFORNIA

Annika Damström

WORLD PRESS INSTITUTE, WPI FELLOWSHIP
PROGRAM FOR INTERNATIONAL JOURNALISTS

Rectta Rätty

FUDAN UNIVERSITY, SHANGHAI

Donations total

86,292 €

Fellowships total

467,460 €

Grants total

3,801,824 €

All grants and donations total

4,355,576 €
