

Final Report to the Sanomat Foundation on the Fellowship of
Prof Charles Husband
2008 – 2011

Descriptive Overview

This section will provide a descriptive account of my activities over the period of my Fellowship. It will provide an introduction to the linked and yet parallel research agendas that I was able to pursue throughout the Fellowship. In a following section the output from these activities is broken down into two coherent areas: *'Bilingualism and the media, journalism and the public sphere.'* And *'Social Cohesion- Counter-terrorism and Multiculturalism.'* Hopefully this will make it easy to see the ways in which I have sought to meet the expectations attached to my being awarded the Fellowship.

Three Very Busy years.

My three years at the Helsinki Collegium for Advanced Studies has been one of the most enriching and productive periods of my academic life. The Collegium provided a context where I could both pursue my own research with single mindedness, and engage with colleagues in issues outside of my own comfort zone. This latter activity proved to be particularly valuable in bringing new perspectives to my research and in widening the framework of my imagination. As an interdisciplinary social scientist the fusion of these two agendas was exciting and rewarding.

During the period of my fellowship I have been engaged in pursuing specific areas of research with colleagues in Finland, Germany and the UK. This activity has enabled me to address the aims of my Fellowship in developing the analysis of the intersection of the media, with multiculturalism and citizenship. As the Fellowship has unfolded the different research projects have provided distinctive routes into fulfilling this ambition.

As an inter-disciplinary social scientist I have always found the benefits of the synergies between different projects to be very real, and often unanticipated. This has certainly been the case throughout this Fellowship.

The Public Sphere

Working with colleagues within the project *European Public Sphere(s): Uniting and Dividing*, financed by the Academy of Finland (Prof Hannu Niemenen, Director) resulted in the publication of two co-authored chapters with Prof Tom Moring: (*Public Spheres and Multiculturalism in Europe* and *Eurooppalaisia eroja: julkisuuden muodostamisen monet ulottuvuudet nykypäivän Euroopassa*. See below). In this project Prof Moring and myself examined the nature of the public sphere in multi-ethnic societies; and the implications of the increasing fragmentation of media systems and their interface with hybrid audiences.

Media

A pilot study on the news reporting of ethnic communities within the EU funded by the fundamental Rights Agency (FRA) in Vienna included my involvement with colleagues in England in carrying out a content analysis of the British press coverage. This led to a report to the FRA.

A parallel but interestingly inter-related project during this time has been my continuing involvement with Professor Tom Moring in an international comparative project, funded by the Academy of Finland, that has been looking at the relationship of media use and the sustainability of minority languages in multi-lingual communities. This has involved both critical theoretical contributions to the concept of ethnolinguistic vitality, and empirical data collection in Bradford, England with the Polish speaking population there. In Bradford there is both a settled Polish community with their roots in the post war settlement of European Voluntary Workers, and the recent arrival of young migrant Polish workers. These two cohorts have quite different dynamics and a quiet extensive Polish language media environment. The data has produced very interesting insights into the internal fragmentation of this population; with quite different cohorts defined by period of immigration, education and gender having particular relations to the media and life in Britain. This analysis will be published in an edited book to be published by Nordicom in 2012, and in a collaborative publication with German colleagues.

Having had a long relationship with issues surrounding Indigenous and minority ethnic media, throughout this Fellowship I have been contributing occasional lectures to the journalism course at the Sami University College in Kautokeino. This has resulted in me working closely

with colleagues there in developing an international taught masters programme in *Indigenous Journalism*. This course proposal has now been submitted to Norkut in Oslo, and if successful this unique course will be offered from 2013. I will be a contributory member of the course team. Additionally we are developing a research project to explore the experience of indigenous journalists that will be implemented in 2012.

Additionally throughout my Fellowship, in fulfilling my teaching obligation, I have taught an intensive postgraduate course on *Ethnic Diversity and the Media* to students following the Foreign Journalism course at Soc & Kom at the University of Helsinki. Also, in 2011 I co-organised an international symposium on *Privacy*, with my colleague Dr. Margherita Carucci.

Social Cohesion / Counter-terrorism / Multiculturalism

Throughout the Fellowship a project on the implementation of social cohesion and counter-terrorism policies in the United Kingdom funded by the Joseph Rowntree Foundation and the Association of West Yorkshire Authorities proved to be both challenging and revealing. It involved privileged access to senior metropolitan managers and elected councillors with responsibilities for these policies; and to staff who implement these policies at the community level. The data revealed the contradictions between these policies; and amongst other things the central significance of the media in framing these events. As a part of this project a two day international seminar on *Social Cohesion in the Context of Counter-Terrorism Policies* was organized by myself at the Collegium on September 10/11th 2009. This has resulted in an edited text in the COLLEGIUM publication series to be published in December 2011. This project has also resulted in the publication of a book and a number of articles and papers.

A comparative project funded by the DFG,(Deutsche Forschungsgemeinschaft) with Prof William Heitmeyer,, Director of The Institute for Interdisciplinary Research on Conflict and Violence(IKG), and Dr Jörg Huttermann has been examining the nature of everyday interaction in inner-city areas in Duisberg and Bradford. The data from this project is currently being analysed and will result in a number of publications; including a book with Policy Press in the UK. An element of this project benefitted directly from a symposium organised by a colleague in the Collegium which provided insight into a theoretical and practical issue that otherwise would have been absent. Arising from the insights developed

through this research I offered and delivered a new postgraduate course on Managing Ethnic Diversity to students in the CEREN research centre at the University of Helsinki.

Summary

The Fellowship has been a unique and very valuable experience which has enabled me to carry out a considerable body of work that whilst apparently addressing different topics had quite powerful and creative synergies. The academic analyses have direct policy relevance which I will continue to pursue over the next few years.

I am deeply grateful for this wonderful opportunity and will be happy to address any of the above topics with members of the Sanomat Foundation should they wish it. I regret that my limited attempts to make such a linkage during the Fellowship failed.

OUT-PUT BY THEME

Bilingualism and the Media / Journalism / Public Sphere.

Articles

Moring, T; Husband, C, Lojander-Visapaa, C; Vincze, L; Fomina, J and Nieminen Manty, N. (2010) 'Media Use and Ethnolinguistic Vitality in Bilingual Communities.' *Journal of Multilingual and Multicultural Development*, Vol 32, No. 2 march 2011, pp 169 - 186

Husband, C (2009) 'Between Listening and Understanding' *Continuum: Journal of Media and Cultural Studies*. Vol 23 No 4 pp 441 - 443

Chapters in Books

Moring, T and Husband, C (2009) 'Ethnolinguistic vitality, the media, and language retention in Multiethnic societies.' In I, Jasinskaja-Lahti, and T, Mahonen (eds) *Identity, Intergroup Relations and Acculturation*. Helsinki, Guadeamus

Husband, C. and Moring, T (2009) 'Public Spheres and Multiculturalism in Europe' in I. Salovaara-Moring (ed) *Manufacturing Europe: Spaces of Democracy, Diversity and Communication*. Goteborg Nordicom

Husband, C and Moring, T (2008) 'Eurooppalaisia eroja: julkisuuden muodostamisen monet ulottuvuudet nykypäivän Euroopassa' in H. Nieminen, K. Karppinen and T, Mora (eds) *Onko Euroopa Olemassa*. Helsinki Guadeamus

Papers

Moring , T and Husband C. ‘ Bilingualism, Identity and the Media in Intra and Inter-group Cultural Comparisons’.

Round Table on Heteroglossic Media Spaces. University of Vienna, May 2010

Husband, C and Fomina, J ‘ Inhabiting Heteroglossic Media Spaces: Intragroup tensions, Identity Construction and the language- media interface of ‘Bradfordian Poles’

Round Table on Heteroglossic media Spaces. University of Vienna, May 2010

Husband,C. ‘Between Listening and Understanding:’. Keynote paper to the seminar on ‘*Listening*’, University of Technology, Sydney, November,2008

Teaching

In February – March in 2009 / 2010 /2011 I taught an intensive postgraduate course on *Ethnic Diversity and the Media* to students following the Foreign Journalism course at Soc & Kom from around the world at the University of Helsinki.

For the three years of my Fellowship I worked closely with colleagues at the Sami University College in Kautokeino in developing an international taught masters programme in *Indigenous Journalism*. This course proposal has now been submitted to Norkut in Oslo, and if successful this unique course will be offered from 2013. I will be a contributory member of the course team.

Symposium Organisation

I co-organised an international symposium on *Privacy*, with my colleague Dr. Margherita Carucci, that was held in May 2011.

Social Cohesion/ Counter-terrorism / Multiculturalism

Book

Husband, C and Alam, Y. (2011) *Social Cohesion and Counter-Terrorism A Policy Contradiction*. Bristol Policy Press

Articles

Husband, C (2010) ‘Counter Narratives to Multiculturalism and the Assimilationist Drift In British Policy: Lessons from the Era of New Labour.’ *Translocations* Vol 6 Issue 2 Winter 2010,pp 1 – 23

Simpson, L, Husband, C and Alam, Y. (2009) ‘Recognizing Complexity, Challenging Pessimism: The case of Bradford’s Urban Dynamics.’

Urban Studies, Vol 46 No. 9 PP 1995 - 2001

Contribution in book

Husband,C. (2011) ‘Solidaarisuuden Haasteet Monikulttuurisissa Yhteiskunnissa’ in A. Laitinen and A.B.Pessi (eds) *Solidaarisuus* Helsinki Gaudeamus pp 242 – 244

Papers

Husband, C (2010) 'Community Cohesion Policies in the Context of Counter-terrorism: A Contradiction? CRONEM Conference University of Surrey June 2010

Husband, C 'Community Cohesion and Counter-Terrorism. The British Case. International Symposium on *Community Cohesion in the Context of Counter Terrorism*. Helsinki Collegium for Advanced Studies September 2009.

Jakubowicz, A. and Husband, C. 'Home Brew: a comparative examination of the UK and Australia's strategies in relation to domestic threats of communal violence' Global Diversity Conference Riga 18 June 2009

Teaching

In 2011 I taught a course, *Managing Interethnic Interaction*, to masters students at CEREN, at the University of Helsinki, following the postgraduate course in ERI.

Symposium Organisation

In September 2009 I organised a two day international symposium on Social Cohesion in the Context of Counter-terrorism Policies at the Collegium in September 2009. I have edited papers from that symposium that will be published in December 2011 in an issue of the Helsinki Collegium for Advanced Studies' peer reviewed journal COLLeGIUM.

Currently I am involved with colleagues at the Collegium in organising an international symposium on *Transnationalism* that will take place in April 2012.

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